



## Meeting Agenda

Visit Yolo Board of Directors Meeting

**Date/Time:** September 7, 2017 || 9AM

**Location:** Preserve Restaurant, 200 Railroad Ave, Winters, CA

- I. **Call to order by Reed Youmans; Introductions**
- II. **Public Comment on Non-Agenda Items**
  - Public Comments on items not listed on the agenda.
- III. **Approval of Minutes from August 3, 2017**
- IV. **Review of July 2017 Financials**
- V. **Brown Act ~Informational**
  - Review of Brown Act Requirements. (D. Parro)
- VI. **Board of Directors Development ~Informational**
  - Briefing on board composition and next steps. (W. Ginsburg)
- VII. **Executive Director Hiring Update ~ Action Item**
  - Request to re-post job opening on industry sites. (T. Dozier)
- VIII. **Formation of Events Policy ~ Action Item**
  - Review and approval of events policy to determine which events Visit Yolo will contribute funds towards. (M. Stoycoff)
- IX. **Events Update (M. Stoycoff) ~ Action Item**
  - Tomato Festival, Taste of Yolo 2018 date, Ceramics Festival: Request for \$2k-5k for 2018 event. (M. Stoycoff)
- X. **City Advisory Committees ~ Informational**
  - Update from Ad Hoc committee regarding formation of city committees. (D. Parro)
- XI. **Good of the Order**
  - Discussion from members on upcoming events or news from their jurisdiction.
- XII. **Closed Session**
  - Discussion of personnel matter. (R. Youmans)
- XIII. **Adjourn**

Next meeting: October 5, 2017 ~ TBA, Woodland, CA



**Yolo County Visitors Bureau  
Minutes of the Board of Directors**

September 7, 2017

Preserve, Winters

**Board Members Present:**

Reed Youmans  
Al Eby  
Wayne Ginsburg  
Carrie Green  
Chris Hart  
Christy Hayes

Maria Lara  
Randii MacNear  
Vinod Patel  
Tracy Rios  
Dan Flynn

**Staff**

Tiffany Dozier  
Mo Stoycoff

**Guests:**

Christina Blackman,  
*Davis Chamber of Commerce*  
Ken Hiatt, *City of Woodland*  
Diane Parro, *City of Davis*  
Alex Tengolics, *Yolo County*

**Call to Order:** 9:02 a.m.

**Public Comments** – Avery Struthers shared information about Preserve

**Approval of Minutes** from August 3, 2017 meeting, motion passed.

**Finance Review (Reed Youmans)**

- July P&L, monthly fixed expenses and the 5-year budget were presented to the board
- Randii MacNear asked that future board agendas include a “Treasurer’s Report” to summarize financials.
- Board directed staff to provide all current contracts for review
- Board extended directive to CPA to revise chart of accounts
- Board formed an ad hoc Finance Committee (Reed Youmans, Maria Lara, Al Eby) to review and revise 5-year budget and other financial items

**Public Comments**

- Diane Parro announced that Davis will be withholding the assessment payment due this month until further notice. This decision was made jointly by city managers and county administrators who held meetings in response to concerns about accounting practices.
- Cities and County propose that they do the following:
  - take charge of the organization, during which time the board of directors will be instructed to develop policies and protocols;
  - appoint an interim director of their choosing for an approximate period of 6 months for the purpose of determining criteria for specific, measurable goals and to work closely with the board on board composition (salary to be paid by Visit Yolo);
  - negotiate the release of the assessment payment once the interim director is hired and measurable goals are achieved

Motion carried.

- Board unanimously resolved to remain intact throughout the indeterminate period during which the organization’s structure and accounting practices are repaired.

**Brown Act (Diane Parro)** - Deferred

**Board Development** - Deferred

**Formation of Events Policy – Deferred**

**Events Update**

- Staff is directed not to commit any funds for internal or external events at this time.

**City Advisory Committees – Deferred**

**Closed Session**

- Conference with legal counsel regarding anticipated litigation pursuant to Section 54956.9(d)(4): 1

**Adjourn – 9:50 am**

Next meeting: October 6, location TBA