



**NOTICE AND AGENDA**  
**Visit Yolo Board of Directors Monthly Meeting**  
**Date/Time:** September 17, 2020 at 9:00AM  
**Location:** Virtual via Zoom

Join Zoom Meeting

<https://zoom.us/j/99054529386?pwd=VU9UT2VONFRsOHEvZngwR2p4cXNVdz09>

**Meeting ID: 990 5452 9386**

**Passcode: 031884**

Dial by your location

+1 669 900 6833 US (San Jose)

**Regular Agenda**

1. Call to Order by Board President Maria Lara; Establish Quorum; Roll Call **(9:00)**
2. Public Comments (for items on the agenda and not listed on the agenda) **(9:05)**

**Consent Agenda**

3. Approval of August Board Minutes **(9:15)**
  - a. Attachment 3-A: August Board Minutes

**Regular Agenda Continues**

4. Approval of August, September Financial Documents **(9:20)**
  - a. Attachment 5-A: August P & L
  - b. Attachment 5-B: August P & L Detail
  - c. Attachment 5-C: August Bank Statements
5. Marketing Update **(9:30)**
  - a. Website August Analytics
  - b. Recovery Campaign Status Report
  - c. Farm Tour in A Box Campaign
  - d. Village Feast Campaign
  - e. Go West Summit Summary
  - f. Legit Documentary "Art in America"
  - g. Other
6. Staffing Update **(10:00)**
7. LDM Updates And Approvals **(10:05)**
  - a. LDM Vendor Contract and Budget Approval Procedures, Fees, Other
    - 1) Incremental hard cost expense option per Exec Committee
    - 2) Contract Facilitation Fees

- 3) Winters/Countryside Budget Merger Request
  - b. Davis – 2020-21 program update/approval
  - c. Woodland
  - d. Winters
  - e. Yolo Countryside
- 8. All Contract Force Majeure Language Addition
- 9. Visit Yolo Reports **(10:30)**
  - a. Attachment 8-A: Staff and Executive Director Project Report
- 10. Next Meeting: **Thursday, October 22, 2020 at 9:00AM**
- 11. Adjourn **(11:00)**

*All agenda items are subject to discussion and possible action. All times are approximate. All interested parties are invited to attend the open session portions of the meeting. Time will be allowed for members of the public to make comments (up to 2 minutes). To make a request for more information or to make a request regarding a disability-related modification or accommodations for the meeting, please contact Mia Bae at (530) 297-1900, or visit 114 E Street, Davis, CA 95616, or via email [mia@visityolo.com](mailto:mia@visityolo.com). Requests for disability-related modification or accommodation for the meeting should be made at least 24 hours prior to the meeting when possible. This notice and agenda are available at [www.visityolo.com](http://www.visityolo.com).*