



Sent and Posted: March 23, 2020 at 1:00 p.m.

**NOTICE AND AGENDA
EMERGENCY MEETING – COVID 19
Visit Yolo Executive Committee**

Date/Time: March 24, 2020 at 1:00 PM

Location: Teleconference

Teleconference Details:

Dial-in Number: 1 425 436-6314

Access Code: 339205#

Committee Members

Maria Sala – President
Al Eby – Vice President
Chris Hart – Secretary
Guysell Geter – Treasurer

Staff

Terry Selk – Executive Director
Tiffany Dozier – PR Director
Mia Bae – Administrative Specialist

1. Call to order by Board President Maria Lara; establish quorum by roll call; **(10:00)**
2. Public comments (for items on the agenda and not listed on the agenda) **(10:05)**
3. Executive Committee Member COVID – 19 Status Report **(10:10)**
4. Visit Yolo Staff Report on COVID-19 **(10:15)**
 - Website COVID -19 Landing Page Status
 - Contractor Services
 - Digital Advertising Status – Phase II
 - Community Outreach
 - Social Media Response/Strategy
 - Hotel “Essential Service” Outreach
 - 2019-2020 Budget Impact
 - City of Davis City Council Vote on Deferral of TOT Collection
 - Regional DMO Response
 - Industry Projection/Prediction
5. CLOSED SESSION: Visit Yolo Operations Discussion **(10:45)**
6. Adjourn **(11:30)**

All agenda items are subject to discussion and possible action. All times are approximate. All interested parties are invited to attend the open session portions of the meeting. Time will be allowed for members of the public to make comments (up to 2 minutes). To make a request for more information or to make a request regarding a disability-related modification or accommodations for the meeting, please contact Terry Selk via email at terry@visityolo.com. This notice and agenda are available at www.visityolo.com.