



Sent and Posted 6/15/2020 @ 9AM

NOTICE AND AGENDA
Visit Yolo Board of Directors Monthly Meeting
Date/Time: June 18, 2020 at 9:00AM
Location: Via Teleconference

Teleconference Details:

Dial-in Number: (425) 436-6314

Access Code: 339205#

Join the online meeting to view presentations: <https://join.freeconferencecall.com/info47668>

Regular Agenda

1. Call to Order by Board President Maria Lara; Establish Quorum; Roll Call (9:00)
2. Public Comments (for items on the agenda and not listed on the agenda) (9:05)

Consent Agenda (9:06)

3. Approval of Minutes from May 2020 Meeting
 - a) Attachment 3-A: May Minutes

Regular Agenda Continues

4. Approval of April 2020 Financial Reports (9:15)
 - a) Attachment 4-A: April 2020 Financial Report
5. Visit Yolo Operations Update (9:30)
 - a) State and County COVID-19 Status
 - b) Website Analytics Summary
 - c) Post COVID-19 Marketing Strategy
 - d) Bandwango Update
 - e) Visit Sacramento SPIN Update
 - f) Preliminary 20/21 Budget
 - g) Visit California Co-ops and "California Now" Campaign
Request for approval of Marketing Section of 20/21 Budget
6. LDM Jurisdiction Updates and Approval of Funding Requests (9:45)
 - a) Davis
 - b) Woodland
 - c) Winters
 - d) Yolo Countryside

7. 20/21 Board Nominations and Elections **(10:30)**
 - a) Election Process Overview
 - b) Board Nominations
 - c) Ballots Cast
 - d) 20/21 Board Member Confirmation
 - e) Officer Election, Ballot casting, Results
8. Visit Yolo Reports **(10:45)**
 - a) Attachment 8-A: May Staff and Executive Director Project Reports
 - b) Board Announcements
9. Next Meeting: **Thursday, July 16, 2020 at 9:00AM**
10. Adjourn **(11:00)**

All agenda items are subject to discussion and possible action. All times are approximate. All interested parties are invited to attend the open session portions of the meeting. Time will be allowed for members of the public to make comments (up to 2 minutes). To make a request for more information or to make a request regarding a disability-related modification or accommodations for the meeting, please contact Mia Bae at (530) 297-1900, or visit 114 E Street, Davis, CA 95616, or via email mia@visityolo.com. Requests for disability-related modification or accommodation for the meeting should be made at least 24 hours prior to the meeting when possible. This notice and agenda are available at www.visityolo.com.