



Sent and Posted: June 10, 2019

NOTICE AND AGENDA

Visit Yolo Board of Directors Monthly Meeting

Date/Time: June 13, 2019 at 9:00AM

Location: Hyatt Place UC Davis, 173 Old Davis Road Extension, Davis, CA 95616

1. Call to order by Board President Maria Lara; establish quorum; self-introductions **(9:00)**
2. Public comments (for items on the agenda and not listed on the agenda) **(9:05)**
3. Approval of minutes from May 2019 meeting **(9:08)**
 - a) Attachment 3-A: May Minutes
4. Approval of April 2019 Financial Report **(9:10)**
 - a) Attachment 4-A: April 2019 Financial Report
5. 2019-2020 Board Member Elections **(9:15)**
 - a) Board Member Responsibilities and Expectations
 - b) Election
 - c) Officer Selection
 - d) Committees and LDM Liaison Selection
 - e) Board Retreat
6. Financial Commitment Evaluation and Project Budget Allocation **(9:30)**
 - a) Attachment 6-A: Remaining 18/19 Project Budget Allocation
7. Employee Handbook **(9:45)**
 - a) Attachment 7-A: Employee Handbook
8. Marketing Activity Updates **(10:00)**
 - a) Agency Report
 - b) Farm to Fork Festival
 - c) Cali Rice Event LDM Update
 - d) International Pow Wow Report
 - e) Attachment 8-E: CA Wine Institute UK Proposal
 - f) Park Winters Summerland Event
 - g) Yolo County State Fair Exhibit
9. 2019/2020 Budget Review **(10:30)**
 - a) Attachment 9-A: 2019/2020 Budget Review
10. Clarksburg & Cache Creek Casino Partnership Development **(10:45)**

11. LDM Jurisdiction Updates **(11:00)**
 - a) Davis
 - b) Woodland
 - c) Winters
 - d) Yolo Countryside
12. Visit Yolo Reports **(11:10)**
 - a) Attachment 12-A: May Staff and Executive Director Project Report
 - b) Attachment 12-B: May Visitor Report
13. Issues and scheduling for next meeting **(11:20)**
14. Next meeting: **Thursday, July 18, 2019 at 9:00AM**
15. Adjourn **(11:30)**

All agenda items are subject to discussion and possible action. All times are approximate. All interested parties are invited to attend the open session portions of the meeting. Time will be allowed for members of the public to make comments (up to 2 minutes). To make a request for more information or to make a request regarding a disability-related modification or accommodations for the meeting, please contact Tiffany Dozier at (530) 297-1900, or visit 132 E Street, Suite 200, Davis, CA 95616, or via email tiffany@visityolo.com. Requests for disability-related modification or accommodation for the meeting should be made at least 24 hours prior to the meeting when possible. This notice and agenda are available at www.visityolo.com.