



Sent and Posted 2/14/20 @ 4PM

NOTICE AND AGENDA
Visit Yolo Board of Directors Monthly Meeting
Date/Time: February 20, 2020 at 9:00AM
Location: 114 E Street, Davis, CA 95694

Regular Agenda

1. Call to Order by Board President Maria Lara; Establish Quorum; Self-introductions **(9:00)**
2. Public Comments (for items on the agenda and not listed on the agenda) **(9:05)**

Consent Agenda (9:06)

3. Approval of Minutes from January 2020 Meeting
 - a) Attachment 3-A: January Minutes

Regular Agenda Continues

4. Approval of December Financial Report **(9:15)**
 - a) Attachment 4-A: December 2019 Financial Report
5. Vote for removal of board member G. Braisher **(9:30)**
6. Visit Sacramento Hotel Partnership Presentation **(9:35)**
7. Marketing Update **(10:15)**
 - a) Attachment 7-A: Augustine Web and Digital Reporting
 - b) Attachment 7-B: Approval of Proposed PR Activities
 - c) Vote to Approve Marketing Opportunities:
 - CA Cup Golf Invitational
 - Visit California House of CA UK event
8. Visit Yolo Reports **(10:50)**
 - a) Attachment 8-A: January Staff and Executive Director Project Reports
 - b) Attachment 8-B: January Visitor Reports
 - c) Attachment 8-C: Upcoming Activities
 - d) Board Announcements
9. Issues and Scheduling for Next Meeting **(10:55)**
10. Next Meeting: **Thursday, March 19, 2020 at 9:00AM**
11. Adjourn **(11:00)**

All agenda items are subject to discussion and possible action. All times are approximate. All interested parties are invited to attend the open session portions of the meeting. Time will be allowed for members of the public to make comments (up to 2 minutes). To make a request for more information or to make a request regarding a disability-related modification or accommodations for the meeting, please contact Mia Bae at (530) 297-1900, or visit 114 E Street, Davis, CA 95616, or via email mia@visityolo.com. Requests for disability-related modification or accommodation for the meeting should be made at least 24 hours prior to the meeting when possible. This notice and agenda are available at www.visityolo.com.