



Sent and Posted: April 9, 2019

NOTICE AND AGENDA
Visit Yolo Board of Directors
SPECIAL MEETING (Conference Call)
Date/Time: April 11, 10:00AM - 11:00AM

Conference Call Locations;

- 1) Visit Yolo/Yolo County Visitors Bureau – 132 E St, Suite 200, Davis, CA 95616
- 2) University Park Inn – 1111 Richards Blvd, Davis, CA 95616
- 3) 4 Mast Ct., Woodland, CA 95776
- 4) Park Winters, 27795 County Road 26, Winters, CA 95694
- 5) Abbey House, 101 Abbey Street, Winters, CA 95694

1. Call to order by Board President Maria Lara; establish quorum; self-introductions **(10:00)**
2. Public comments (for items on the agenda and not listed on the agenda) **(10:05)**
3. Presentation of Branding Concepts by Augustine Agency **(10:10)**
4. Discussion and Selection/Approval of final Visit Yolo logo and tagline **(10:30)**
5. Adjourn

All agenda items are subject to discussion and possible action. All times are approximate. All interested parties are invited to attend the open session portions of the meeting. Time will be allowed for members of the public to make comments (up to 2 minutes). To make a request for more information or to make a request regarding a disability-related modification or accommodations for the meeting, please contact Tiffany Dozier at (530) 297-1900, or visit 132 E Street, Suite 200, Davis, CA 95616, or via email tiffany@visityolo.com. Requests for disability-related modification or accommodation for the meeting should be made at least 24 hours prior to the meeting when possible. This notice and agenda are available at www.visityolo.com.