Meeting Agenda

Visit Yolo Board of Directors Meeting

Date/Time: August 3, 2017 || 9AM
Location: Hyatt Place UC Davis, 173 Old Davis Road, Davis, CA

I. Call to order by Reed Youmans; Introductions

II. Public Comment on Non-Agenda Items
   - Public Comments on items not listed on the agenda.

III. Approval of Minutes from July 6, 2017 meeting

IV. Review of June 2017 Financials

V. Brown Act ~ Informational
   - Review of Brown Act Requirements. (R. Youmans)

VI. Events Update ~ Informational
   - Tomato Festival and Taste of Yolo 2018. (M. Stoycoff)

VII. City of Davis Arts Funding ~ Informational
   - Briefing on new arts funding program. (D. Parro)

VIII. Executive Director Hiring Committee Update ~ Informational
   - Status update on current Executive Director recruitment. (R. Youmans)

IX. Formation of Events Advisory Committee ~ Action Item
   - Request from staff to form a board advisory committee that will oversee Visit Yolo involvement with future events.

X. City Advisory Committees ~ Informational
   - Discussion on formation of committees for each city under new budget segmentation. (R. Youmans)

XI. Good of the Order
   - Discussion from members on upcoming events or news from their jurisdiction.

XII. Closed Session
   - Discussion of personnel matter. (R. Youmans)

XIII. Adjourn

Next meeting: September 7, 2017 ~ Preserve, 200 Railroad Ave., Winters, CA 95694
Call to Order: 9:05am.

Public Comments - None

Approval of Minutes from July 6, 2017 meeting: approved.

Finance Review (Reed Youmans)
- June financial data was presented by R. Youmans.

Brown Act (Diane Parro)
- There will be a 20-30-minute training on the Brown Act at the September meeting.

Events Update (Mo Stoycoff)
- The 10th Annual Tomato Festival, a joint operation between Visit Yolo and the Woodland Farmers Market, will occur on August 12 from 9am – 2pm.
- The proposed board events committee was put on hold, to be revisited after the following actions are completed:
  - The community committees are formed
  - Board development is completed
  - A proposed events policy, using templates other organizations have used, is reviewed by the board
- An events policy will be submitted for the board's approval at the September meeting.

City of Davis Arts Funding (Diane Parro)
- The City of Davis has allocated $120,000 for arts and innovation projects that is separate from the more formal city arts funding that is reviewed only once a year.
- Proposals can be made at any time during the year. Diane encourages Visit Yolo to apply.

City Advisory Committees (Reed Youmans)
• As part of the new tourism district management plan, committees will be formed for each city under the new budget segmentation.
• An ad-hoc committee will convene to discuss what the composition of each committee should look like as well as how it will function and interact with the board.
• The committee will create one overall template for all committees to follow.

Closed Session
• The Board authorized the following Board members to act as an Ad Hoc committee and to work with legal counsel: Reed Youmans, Randii MacNear, Wayne Ginsburg, Maria Lara, Al Eby.

Good of the Order.

Adjourn - 10:30 am

Next meeting: September 7, Preserve (restaurant), Davis CA.