



Sent and Posted: October 11, 2018 at 4:00 pm

NOTICE AND AGENDA

Visit Yolo Board of Directors Monthly Meeting

Date/Time: October 18, 2018 at 9:00 AM

Location: University Park Inn & Suites
1111 Richards Blvd., Davis, CA 95616

1. Call to order by Board President Maria Lara; establish quorum; introductions **(9:00)**
2. Public comments (for items on the agenda and not listed on the agenda) **(9:00)**
3. Introduction of new staff members **(9:05)**
 - a) Executive Director, Terry Selk
 - b) Admin Assistant, Mia Bae
4. Approval of minutes from the September 20, 2018 meeting **(9:20)**
 - a) Attachment 4-A: Minutes from the September 20, 2018 Board of Directors Meeting
5. Approval of August 2018 financial reports **(9:25)**
 - a) Attachment 5-A: August Visit Yolo Financial Report
6. Approve Employee Handbook amendment **(9:30)**
 - a) Attachment 6-A: Employee Handbook Amendment
7. Approve Proposal for HR Services **(9:45)**
 - a) Attachment 7-A: Staff Report
 - b) Attachment 7-B: HR Firm Proposals
8. Ratify Taste of Yolo 2019 Subcommittee **(10:00)**
 - a) Attachment 8-A: Subcommittee List
9. Marketing Committee Update **(10:10)**
 - a) Establishment of Permanent Marketing Committee
10. Approve Marketing Activities **(10:20)**
 - a) Social Media Storytelling
 - b) Made in Yolo
 - c) American Cup
11. Approval of Staggered Board Terms **(10:40)**
12. Visit Yolo Office Lease **(10:55)**
 - a) Attachment 12-A: Staff Report

13. Executive Director & Staff Projects Report (**11:10**)
 - a) Attachment 13-A: Executive Director Report
 - b) Attachment 13-B: Staff Projects Report
 - c) Attachment 13-C: Visitor Report

14. Issues and scheduling for next meeting

15. Next meeting: **Thursday, November 15, 2018 at 9:00 am**

16. Adjourn (**11:30**)

All agenda items are subject to discussion and possible action. All times are approximate. All interested parties are invited to attend the open session portions of the meeting. Time will be allowed for members of the public to make comments (up to 2 minutes). To make a request for more information or to make a request regarding a disability-related modification or accommodations for the meeting, please contact Tiffany Dozier at (530) 297-1900, or visit 132 E Street, Suite 200, Davis, CA 95616, or via email tiffany@visityolo.com. Requests for disability-related modification or accommodation for the meeting should be made at least 24 hours prior to the meeting when possible. This notice and agenda is available at www.visityolo.com.