



Sent and Posted: May 11, 2018 at 4:00 pm

**NOTICE AND AGENDA**

**Visit Yolo Board of Directors Monthly Meeting**

**Date/Time:** May 17, 2018 at 9:00 AM

**Location:** Hallmark Inn, Sequoia Room  
110 F St, Davis, CA 95616

1. Call to order by Board President Reed Youmans; establish quorum; introductions
2. Public comments (for items on the agenda and items not listed on the agenda) **(9:00)**
3. Approval of minutes from April 19, 2018 meeting **(9:05)**
  - a. Attachment 3-A: Minutes from the April 19, 2018 Board of Directors Meeting
4. Closed Session pursuant to Government Code Section 54957(b) to discuss candidates for employment as new Executive Director **(9:10)**
5. Return to open session and report action taken in closed session, if any [Government Code Section 54957.1(a)(5)]. **(9:28)**
6. Executive Committee Update **(9:30)**
  - a. Attachment 5-A: Summary of Executive Committee Meeting
7. Board Nomination Policy **(9:35)**
  - a. Attachment 6-A: Staff Report
  - b. Attachment 6-B: Draft Nomination Policy
8. Approval of monthly financial reports and additional financial recommendation **(9:50)**
  - a. Attachment 7-A: Financial Reports
  - b. Attachment 7-B: Financial recommendation from Consero Solutions
9. Visit Yolo Projects Update **(10:00)**
  - a. Attachment 8-A: Visit Yolo Staff
  - b. Attachment 8-B: Visitor Report
10. Local Destination Marketing Policy **(10:05)**
  - a. Attachment 9-A: Staff Report
  - b. Attachment 9-B: Local Destination Marketing Policy
11. Sponsorship Policy **(10:25)**
  - a. Attachment 10-A: Staff Report
  - b. Attachment 10-B: Sponsorship Application
  - c. Attachment 10-C: Proposed Program Sponsorship Policy

12. Local Destination Marketing Updates **(10:45)**

- a. Update from Woodland
- b. Update from Davis
- c. Update from Winters
- d. Update from unincorporated Yolo County

13. Issues and scheduling for next meeting

- a. Next meeting: Budget Meeting: **Thursday, May 30 at 9:00 am**

14. Adjourn **(11:00)**

*All agenda items are subject to discussion and possible action. All times are approximate. All interested parties are invited to attend the open session portions of the meeting. Time will be allowed for members of the public to make comments on each agenda item (up to 2 minutes). To make a request for more information or to make a request regarding a disability-related modification or accommodations for the meeting, please contact Tiffany Dozier at (530) 297-1900, or visit 132 E Street, Suite 200, Davis, CA 95616, or via email [tiffany@visityolo.com](mailto:tiffany@visityolo.com). Requests for disability-related modification or accommodation for the meeting should be made at least 24 hours prior to the meeting when possible. This notice and agenda is available at [www.visityolo.com](http://www.visityolo.com).*