



*Sent and Posted: 3/22/19 @ 4PM*

**NOTICE AND AGENDA**

**Visit Yolo Board of Directors Monthly Meeting**

**Date/Time:** March 28, 2019 at 9:00 AM

**Location:** Woodland Community & Senior Center, 2001 East Street, Woodland, CA 95776

1. Call to order by Board President Maria Lara; establish quorum; self-introductions **(9:00)**
2. Public comments (for items on the agenda and not listed on the agenda) **(9:05)**
3. Approval of minutes from February 2019 meeting **(9:10)**
  - a) Attachment 3-A: February Minutes
4. Approval of January 2019 Financial Report **(9:15)**
  - a) Attachment 4-A: January Visit Yolo Financial Report
5. Requested Support of I-80/Richards Boulevard Interchange Improvement Project **(9:20)**
6. Augustine Agency Branding Concept Presentation – selection of brand, logo, slogan **(9:30)**
7. Visit Sacramento Farm to Fork Festival **(10:30)**
  - a) Review of benefits in tier selected
  - b) Location options
8. Cali Rice Festival Presentation **(10:45)**
9. LDM Jurisdiction Updates – **(If time permits)**
  - a) Davis
  - b) Woodland
  - c) Winters
  - d) Yolo County
10. Executive Director and Staff Projects Report – **(If time permits, Attached for convenience)**
  - a) Attachment 11-A: Staff Projects Report
  - b) Attachment 11-B: Visitors Report
  - c) Attachment 11-C: Executive Director Report
11. Issues and scheduling for next meeting
12. Next meeting: **Thursday, April 18, 2019 at 9:00AM**
13. Adjourn

*All agenda items are subject to discussion and possible action. All times are approximate. All interested parties are invited to attend the open session portions of the meeting. Time will be allowed for members of the public to make comments (up to 2 minutes). To make a request for more information or to make a request regarding a disability-related modification or accommodations for the meeting, please contact Tiffany Dozier at (530) 297-1900, or visit 132 E Street, Suite 200, Davis, CA 95616, or via email [tiffany@visityolo.com](mailto:tiffany@visityolo.com). Requests for disability-related modification or accommodation for the meeting should be made at least 24 hours prior to the meeting when possible. This notice and agenda are available at [www.visityolo.com](http://www.visityolo.com).*