



Sent and Posted: June 15, 2018 at 4:00 pm

NOTICE AND AGENDA

Visit Yolo Board of Directors Meeting

Date/Time: June 21, 2018 at 8:30 AM

Location: Fairfield Inn & Suites, 2100 Freeway Drive, Woodland

1. Call to order by Board President Reed Youmans; establish quorum; introductions
2. Public comments (for items on the agenda and not listed on the agenda) **(8:30)**
3. Approval of minutes from the May 17, 2018 meeting **(8:35)**
 - a) Attachment 3-A: Minutes from the May 17, 2018 Board of Directors Meeting
4. Approval of minutes from the May 31, 2018 meeting **(8:37)**
 - a) Attachment 4-A: Minutes from the May 31, 2018 Board of Directors Meeting
5. Approval of amended Bylaws **(8:40)**
 - a) Attachment 5-A: Updated Bylaws
6. Approval of monthly financial reports **(8:45)**
 - a) Attachment 6-A: Financial Reports
7. Approval of extension of Consero Contract for ED support services **(8:55)**
 - a) Attachment 7-A: Staff Report
8. Adoption of Visit Yolo 2018-19 Proposed Budget **(9:05)**
 - a) Attachment 8-A: Budget Amendments
 - b) Attachment 8-B: Budget Staff Report
 - c) Attachment 8-C: 2018-19 Proposed Budget
 - d) Attachment 8-D: Taste of Yolo Event Proposal
 - e) Attachment 8-E: Meetings & Events Program Outline
9. Approval of financial recommendation related to competitive bids from Consero Solutions **(9:30)**
 - a) Attachment 9-A: Revised Financial Recommendation
10. Approval of Events and Marketing Projects Policy
 - a) Attachment 10-A: Revised Events and Marketing Projects Policy **(9:35)**
11. Approval of revised Local Destination Marketing Policy **(9:40)**
 - a) Attachment 11-A: Revised Local Destination Marketing Policy

12. Election of Visit Yolo 2018-19 Board of Directors **(9:45)**
13. Election of Visit Yolo 2018-19 Board of Directors Officers **(10:15)**
 - a) Election of Board Chair
 - b) Election of Vice Chair
 - c) Election of Secretary
 - d) Election of Treasurer
14. Appointments of Visit Yolo 2018-19 Committees **(10:25)**
 - a) Standing Committees
 - Executive Committee (President, Vice-President, Treasurer, and Secretary)
 - Finance Committee (President, Treasurer, and one additional Board member)
 - b) Advisory Committees
 - Human Resources Committee (temporary committee to hire the Executive Director)
15. Closed Session pursuant to Government Code Section 54957(b) to discuss candidates for employment as new Executive Director **(10:40)**
16. Executive Director Recruitment Budget **(10:50)**
17. Appointments of Board Liaisons to Local Destination Marketing committees **(10:55)**
 1. Davis LDM Committee
 2. Winters LDM Committee
 3. Woodland LDM Committee
 4. Yolo County LDM Committee
18. Issues and scheduling for next meeting
19. Next meeting: **Thursday, July 19, 2018 at 9:00 am**
20. Adjourn **(11:00)**

All agenda items are subject to discussion and possible action. All times are approximate. All interested parties are invited to attend the open session portions of the meeting. Time will be allowed for members of the public to make comments (up to 2 minutes). To make a request for more information or to make a request regarding a disability-related modification or accommodations for the meeting, please contact Tiffany Dozier at (530) 297-1900, or visit 132 E Street, Suite 200, Davis, CA 95616, or via email tiffany@visityolo.com. Requests for disability-related modification or accommodation for the meeting should be made at least 24 hours prior to the meeting when possible. This notice and agenda is available at www.visityolo.com.