



Meeting Agenda

Visit Yolo Board of Directors Meeting

Date/Time: August 3, 2017 || 9AM

Location: Hyatt Place UC Davis, 173 Old Davis Road, Davis, CA

- I. **Call to order by Reed Youmans; Introductions**
- II. **Public Comment on Non-Agenda Items**
 - Public Comments on items not listed on the agenda.
- III. **Approval of Minutes from July 6, 2017 meeting**
- IV. **Review of June 2017 Financials**
- V. **Brown Act ~Informational**
 - Review of Brown Act Requirements. (R. Youmans)
- VI. **Events Update ~Informational**
 - Tomato Festival and Taste of Yolo 2018. (M. Stoycoff)
- VII. **City of Davis Arts Funding ~Informational**
 - Briefing on new arts funding program. (D. Parro)
- VIII. **Executive Director Hiring Committee Update ~ Informational**
 - Status update on current Executive Director recruitment. (R. Youmans)
- IX. **Formation of Events Advisory Committee ~ Action Item**
 - Request from staff to form a board advisory committee that will oversee Visit Yolo involvement with future events.
- X. **City Advisory Committees ~ Informational**
 - Discussion on formation of committees for each city under new budget segmentation. (R. Youmans)
- XI. **Good of the Order**
 - Discussion from members on upcoming events or news from their jurisdiction.
- XII. **Closed Session**
 - Discussion of personnel matter. (R. Youmans)
- XIII. **Adjourn**

Next meeting: September 7, 2017 ~ Preserve, 200 Railroad Ave., Winters, CA 95694



**Yolo County Visitors Bureau
Minutes of the Board of Directors**
August 3, 2017
Hyatt Place, Davis

Board Members Present:

Reed Youmans
Wayne Ginsburg
Christy Hayes
Al Eby
Vinod Patel
Maria Lara
Randii MacNear
Carrie Green
Tracy Rios

Board Members Absent:

Dan Flynn
Kristy Lyn Levings
Chris Hart

Staff

Tiffany Dozier
Mo Stoycoff

Ex-Officio:

Ken Hiatt, *City of Woodland*
Diane Parro, *City of Davis*

Guests:

Alex Tengolics, *Yolo County*
Christina Blackman,
Davis Chamber of Commerce

Call to Order: 9:05am.

Public Comments - None

Approval of Minutes from July 6, 2017 meeting: approved.

Finance Review (Reed Youmans)

- June financial data was presented by R. Youmans.

Brown Act (Diane Parro)

- There will be a 20-30-minute training on the Brown Act at the September meeting.

Events Update (Mo Stoycoff)

- The 10th Annual Tomato Festival, a joint operation between Visit Yolo and the Woodland Farmers Market, will occur on August 12 from 9am – 2pm.
- The proposed board events committee was put on hold, to be revisited after the following actions are completed:
 - The community committees are formed
 - Board development is completed
 - A proposed events policy, using templates other organizations have used, is reviewed by the board
- An events policy will be submitted for the board's approval at the September meeting.

City of Davis Arts Funding (Diane Parro)

- The City of Davis has allocated \$120,000 for arts and innovation projects that is separate from the more formal city arts funding that is reviewed only once a year.
- Proposals can be made at any time during the year. Diane encourages Visit Yolo to apply.

City Advisory Committees (Reed Youmans)

- As part of the new tourism district management plan, committees will be formed for each city under the new budget segmentation.
- An ad-hoc committee will convene to discuss what the composition of each committee should look like as well as how it will function and interact with the board.
- The committee will create one overall template for all committees to follow.

Closed Session

- The Board authorized the following Board members to act as an Ad Hoc committee and to work with legal counsel: Reed Youmans, Randii MacNear, Wayne Ginsburg, Maria Lara, Al Eby.

Good of the Order.

Adjourn - 10:30 am

Next meeting: September 7, Preserve (restaurant), Davis CA.